

KELLOGG SWITCHBOARD AND SUPPLY COMPANY

A Division of International Telephone & Telegraph Corporation

CHICAGO, ILLINOIS



Kellogg Booklet 5603 1956 D/K 500 Series Telephones

Published in a horizontal format 11 inches wide and 5½ inches high, and lithographed on 60# uncoated paper in three colors. A black 60# half cover was not scanned. Found in a bookstore in Lancaster CA in 2004. The publishing date of 1956 is derived from the form number 5603 on the back cover. The type of phones illustrated are the D/K-500 series produced in the mid 50's in between the 1000 "Redbar" and the WE look-alike K-500 with slightly different styled case. The handset pictured on the K-500 set is a modified WE G3 style handset with rounded corners produced just before Kellogg began manufacturing the WE G3 look-alike in 1957. Also of note is the Kellogg/ITT logo which was used only for a few years before ITT dropped the Kellogg name.

Scanned and produced by Mike Neale, Member
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Kellogg...

K-500...

Convenience

Items

Kellogg takes pride in
presenting the ultimate
in telephone convenience
for home and office . . .





Newest in design...

K-500

now in color...

... superior in performance

or
standard
black

The Kellogg K-500 telephone . . . the standard for quality and performance in the Independent Telephone Industry . . . now embarks on the "New Dimension" for those of modern taste — for the discriminating . . . the K-500 in Full Color!!! Fresh modern shades of red, ivory, yellow, brown, grey, beige, blue and green . . . colors that will match or contrast — all in addition to the standard black.

Striking two-tone color combinations are also available. The eight colors listed above, with a sparkling black handset and dial, will compliment any decor. Matching Coiled Kords are available on all models.

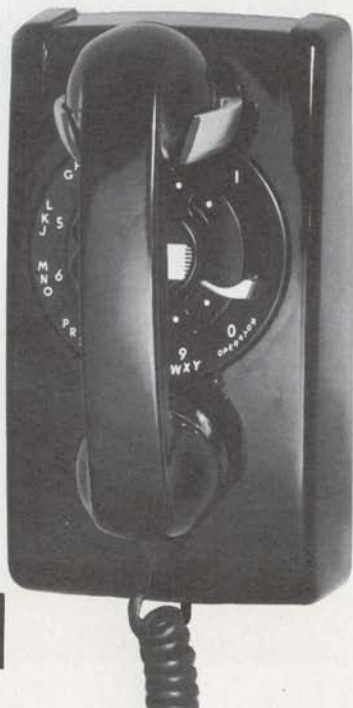
A perfect finishing touch for home or office.

K-500

*Even the wall telephone ... black,
or if you prefer ... Color*

Space-saving, always handy . . . the K-500 wall telephone is functional from the kitchen to most any type of application . . . a true convenience item! The fresh clean-cut design will enhance any surrounding . . . and in keeping with the modern trend, the K-500 wall telephone follows the fashion flair . . . Available in all these decorator colors: red, ivory, yellow, brown, grey, beige, blue, green and standard black. Naturally, these colors apply also to the two-tone combinations with black handset and dial . . . creating the most striking telephone on the market. Matching Coiled Kords are available.

Code Number, K-554.





K-500

The K-1A1 K

Code Number, Six Push Button K-564,

Key Telephone System



Four Push Button K-544

to help
make business
a pleasure!

The Kellogg K-1A1 Key Telephone System provides for signaling customer's stations on one or more lines, without the assistance of an attendant or operator.

The six and four button telephones follow the basic K-500 design — the four button may be connected to three incoming lines, or like the six button, wiring may be varied to meet specific applications — for example — you may hold a call on one line while talking on another line. Clear plastic push buttons light up when calls come in or lines are in use.



Code Number, K-510

Kellogg's K-500 Two-in-One

By the flick of a button, one telephone serves as two. When two incoming lines are needed . . . the K-500 Two-In-One is the answer . . . may also be used for signaling another part of home or office . . . rendering real service with true economy.

Lift the left-hand plunger
and automatically all
extensions are cut off the
line . . . you can be assured
of private conversation. This
model may also be used as
"lift plunger to dial or talk."

Another dual-purpose
convenience item
by Kellogg.

Code Number, K-502

*for privacy...
the exclusion
switch*

K-500



Code Number, K-501



K-500



vacuum tube

The Kellogg K-500 type telephone is also available with the Vacuum Tube employed in the ringing circuit on polarized ringing lines of the following classes of service:
Four-party selective (manual and dial),
Eight-party Semi-selective (manual and dial).

ringing

K-500



The standard K-500 telephone equipped with a plug . . . outlets may be installed wherever occasional telephone use may be needed.

*portable
with
plug*



Kellogg's ultra modern manufacturing plant . . . located in the heart of the famous Clearing Industrial District on the outskirts of Chicago . . . is devoted exclusively to the design and manufacture of fine telephone equipment and supplies for the Independent Telephone Industry.

Kellogg has been identified with (and served) the Telephone Industry since 1897.

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Form No. 5603

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